



Product How-To's

LaserGlow™ Color Shifts

When storing and working with Rowmark's LaserGlow™ material, it may appear as though there is a color shift between the top sheet in a stack and those underneath. This apparent color shift is completely normal.

LaserGlow is a highly engineered photoluminescent product. Sheets that are exposed to light or heat will appear to change color. This is not a defect in the sheet, but rather a sign that the sheet is accepting the light charge.

This also holds true for exposed edges of the material. If a corner of a sheet is exposed to light or heat, it will appear to have a different color than the rest of the sheet. Again, this is due to that exposed corner of the sheet accepting a light charge and is completely normal. Once the entire sheet has been exposed to light, that color shift will disappear.

For more information on LaserGlow, visit the LaserGlow page of Rowmark's website at

<http://www.rowmark.com/rotary/LaserGlow/LaserGlow.asp>.